

Roger Urwin

Global Head of Investment Content



Roger Urwin is Global Head of Investment Content for Willis Towers Watson, a role he assumed after acting as the Global Head of the investment practice from 1995 to 2008.

Roger joined Willis Towers Watson to start the firm's investment consulting practice and under his leadership the practice grew to a global team of over 500.

Roger's current role includes work for some of the firm's major investment clients around the world and thought leadership within Thinking Ahead Institute which he co-founded in 2016.

He is the author of a number of papers on asset allocation policy, manager selection, sustainability and governance.

Roger can claim a number of innovations where he was the first to develop new investment content – notably the first lifecycle DC design in 1988 and the originator of governance budget and risk budget methods in the 2000s as well as building out the universal ownership model in 2011.

Roger has worked on strategic issues for some of the largest and most complex asset owners globally. He has led significant engagements at among others RPMI-Railpen, CalPERS, ADIA, Future Fund, TCorp, Aware Super, New Zealand Super and USS in each case contributing to these organisations' governance and investment models.

He is a strategic adviser to the Future of Finance initiative of the CFA Institute and an Advisory Director to MSCI Inc.

He is a Fellow of the Institute of Actuaries, a Fellow of the Society of Investment Professionals and a graduate of Oxford University

In 2022 Roger received the CFA Institute Inspirational Leader Award for Professional Excellence for innovation and excellence of practice in the investment profession