

Sarah Maynard

Global Head, External Inclusion and Diversity Strategies and Programs, CFA Institute



Sarah Maynard joined CFA Institute in 2019 in the newly created role of Global Head External Inclusion & Diversity Strategies and Programs. Sarah leads a global, industry-recognized, external I&D program portfolio for our key stakeholders: candidates, members, societies and institutions.

An experienced investment professional, Sarah joined the Institute from Majedie Asset Management, an independent global investment firm based in the UK, where she was Client Communications Director and Head of Stewardship. In this role, she focused on ESG, especially governance, with a keen interest in how companies can achieve success through improving inclusion in stewardship.

Prior to that, she was Director of Career Development at CFA Society UK, and a founder of their Women's Network, which is now the Inclusion & Diversity Network. Sarah previously worked as an analyst and fund manager. She earned her MA degree in English Language and Literature at Trinity College, Oxford, holds the ASIP and is an Associate of the Chartered Institute of Personnel & Development.