

## Martin Rich

### Co-Founder and Executive Director, Future-Fit Foundation



Martin Rich is a sustainability and impact investment specialist, with over 20 years' experience in both mainstream and social investment.

Martin co-founded Future-Fit Foundation 7 years ago with a vision of helping create a society which is environmentally restorative, socially just and economically inclusive. He previously spent 7 years as Sales Director at Social Finance Ltd, where he focused on developing the investor base for social impact investments. Before that he worked for 13 years in international investment banking on structured debt and derivative products for JP Morgan, HSBC and UBS.

Martin has a passion for sustainable development and poverty relief, focusing his pro bono efforts in both the UK and internationally with Access Foundation, Panahpur and Christian Aid. He is also a former member of the Asset Allocation Working Group for the G7 Social Investment Task Force.

Martin holds a double-Masters with Distinction in Engineering from Queens' College, Cambridge.