

Paul Deane-Williams

Business Manager of the Thinking Ahead Institute



Paul joined Willis Towers Watson in 2002 in a client development consultant role from a City-based financial public relations consultancy. His role evolved into managing the Investment line of business' public relations programmes globally, as part of the business development and marketing group's overall strategy. In 2010 this role was expanded to include building and leading Willis Towers Watson's EMEA public relations function to support all business lines. The role involved developing and implementing strategic communications programmes and campaigns to position the company for growth. In 2016 he took the role of business manager for the Thinking Ahead Institute.

Prior to joining Willis Towers Watson, he held two positions - associate director and senior consultant - at Chime Communications' subsidiary companies between 1998 and 2002. Before this he was a corporate affairs consultant at Gold Fields of South Africa from 1995. Paul qualified and worked as a professional photographer at the beginning of his career.